



**For Immediate Release**

Contact:

Mandy Parsons  
Ph: 615.790.8034  
Fax: 615.790.1051  
mandy@savvymediasolutions.com

## **NEWWORLDSON'S SELF-TITLED SOPHOMORE RELEASE IN STORES NOW**

*Debut Radio Single "There Is A Way" Climbs To No.3  
Critics Call Album "High Art" And "A Musical Grandslam"*

**(Nashville, Tenn)** Feb. 26, 2010 – Award-winning roots band Newworldson's highly anticipated sophomore project is now in stores. The self-titled album is already seeing early critical and consumer success with a No. 3 single at Christian radio as well as glowing reviews from online media.

Produced by Newworldson alongside veteran co-producer Justin Koop (Silverstein, Finger Eleven) and GRAMMY Award-winning mix engineer F. Reid Shippen (India.Arie, Jonny Lang), the new project is largely influenced by the band's international travels, subsequently capturing an even bigger, more dynamic sound than its previous effort. This growth is evident to media who are impressed by the disc's musical prowess:

*"Sensational musicianship, keen lyrical themes and a bossy vibe that is just plain cool, Newworldson's 'it' factor is off the charts. --CCM Magazine*

*"If you were to buy one CD in the month of February (and yes I know, new tobyMac AND Fireflight AND Lifehouse albums release in February) it should be this one. Newworldson is the freshest act in Christian music..." --The Christian Manifesto*

*"The punchy rhythms strike from every direction like a heavyweight prizefighter knocking crowds onto the dance floor... a rootsy blend of old school musicianship rips the heart out of each instrument and holds it up to prove to the world that Newworldson shares a united pulse. 'This album rocks' is the biggest understatement of the year ... a musical grand slam in the bottom of the ninth." --CBN*

*"... easily one of the most anticipated musical releases of the year for serious fans of Christian music... Overall, you'll be hard pressed to find an album as eclectic and interesting as Newworldson's self-titled sophomore outing." --The Bridge Live*

*"Newworldson is just plain good music played by engaging musicians – an album refreshingly free of pretentious musical or lyrical posturing, with a genuine visceral appeal yet commercially viable. Is it high art? All I know is this – I think I'll play it again after I stop typing." --Soul-Audio*

*"It all boils down to authenticity, and these boys have got it ... Newworldson is the real deal, delivering real music with a real mission."-- The Phantom Tollbooth*

*(more)*

In addition to acclaim from print media, radio promoters nationwide are praising "There Is A Way," the debut single from Newworldson's latest project. This week, the song climbed to No. 3 on the *Radio & Records* chart.

*"There Is A Way' is a fresh new sound that really shines through the speakers!" – Mike Prendergast, KLTU/Dallas*

*"There Is A Way' sounds great on the air! It's easy to sing along to, without sacrificing a great lyric. And it's testing VERY well for us!" – Jim Beeler, KSBH/Houston*

*"People let the first Newworldson record slip by – I know that won't happen this time! We're playing a new cut every day on the air this week and the response has been incredible! This new project is fantastic!" – Tom Krimmier, WBSN/New Orleans*

On the digital sales charts, *Newworldson* is making early headway ranking No. 3 on the iTunes Christian/Gospel Albums chart and Inpop Records expects to see the album make a strong showing on the SoundScan charts. "We have been overwhelmed with the support from radio and retail on the band's new record," says Dale Bray, Inpop Records general manager. "The industry has all been in agreement that Newworldson has exceptional talent, and now it's great to see the record selling so well and the song at the top of radio playlists all around the world. It really does show that true talent and creativity can rise to the top of this commercial world."

Since signing with Inpop Records in 2007, Newworldson has garnered two JUNO Award nominations for Gospel Album of The Year and seven GMA Canada Covenant Award nominations, including two wins for Roots Album of The Year and one each in the categories of Best New Artist and Group of the Year. The band claimed a No. 1 music video on the Gospel Music Channel with "Working Man," while earning a guest spot on newsboys' wildly popular "GO" tour, as well as invitations to headline festivals in Australia, Germany, Holland and Sweden.

Its national debut, *Salvation Station*, additionally elicited unanimous critical acclaim, hailed as GRAMMY-worthy by industry trade publication *Christian Retailing* and praised by [AllMusic.com](http://AllMusic.com) as "one of 2008's most enjoyable, well-written albums." The band plans to support its sophomore effort this spring and summer in new territories, including the United Kingdom, New Zealand and Scandinavia, as well as to revisit major venues across North America. Visit [www.newworldson.com](http://www.newworldson.com) or [www.myspace.com/newworldson](http://www.myspace.com/newworldson) for more information and a current list of tour dates.

*Founded in 1999, Inpop Records is home to a variety of artists including newsboys, Superchick, Shane & Shane and Mat Kearney, among others. For more information, visit [www.inpop.com](http://www.inpop.com).*

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